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Double Coupons? IOGear Plants Two Trees When You Buy Gear

Categories: Gadgets

Tags: environment, IOGear, reforestation, trees



Tech product manufacturer IOGear writes in with an update on its ['Road to a Million Trees'](#) campaign, a partnership with Trees of the Future targeting the reforestation and redevelopment of agricultural lands in developing countries. Trees planted to date have gone toward the Cameroon program and have helped improve soil fertility, feed domestic animals, and produce honey to generate income. IOGear notes that six companies have joined the campaign to date, including giant reseller [CDW Corporation](#), Digitek Computer Products, and PC Mall and Zones.

"IOGear has a deep dedication to improving lives, both through the use of technology and by giving back to the environment," said Miranda Su, executive vice president of IOGear. "We are excited about the [support](#) we have been able to provide Trees for the Future through the assistance of our customers, as well as the progress we have made on our additional corporate efforts."

If you're in favor of replanting Cameroon, and looking for, say, [a nice KVM switch](#), buy one from IOGear in April; the company will plant two trees for every product purchased throughout the entire month, in honor of Earth Month.

