

Contacts: Victoria Yarnish / Noah Dye
LEWIS PR for IOGEAR
310-407-5186
iogear@lewispr.com
Images available upon request

IOGEAR Launches HDMI Control Center Offering Users Complete Convergence between Home Electronics and Their PCs

Provides customers with interaction of all devices from a single, centralized location

Irvine, CA – CEDIA EXPO – September 10, 2009 – Entertainment enthusiasts can now control all of their HDMI electronic devices and manage their home office and media center from the comfort of their couch with IOGEAR's HDMI Control Center.

Using the wireless keyboard with built-in laser trackball, consumers can easily control, navigate, switch and interact with their HDMI-connected computers and devices. For example, users can switch from a favorite HD movie on a Blu-ray player to the computer, viewable on the HDTV, to quickly send an email and then return to the film. IOGEAR's HDMI Control Center allows families to consolidate their office and entertainment technology into one convenient location for easy access. It also eliminates the need for additional equipment, such as a monitor, by managing all content on a HDTV. It is an easy out-of-box, plug-and-play solution with a sleek design to complement any set-up with a Blu-ray / DVD player, game console, set-top box and media server / computer.

“At IOGEAR, we are constantly innovating new technologies to give consumers the easiest and most complete computing and entertainment experience,” said Miranda Su, executive vice president of IOGEAR. “As convergence increases between these two mediums, we strive to offer solutions that efficiently and cost-effectively bridge this gap.”

IOGEAR's HDMI Control Center will be on display at the 2009 CEDIA Expo, September 10-13 in Atlanta, GA, booth number 5715.

For further information on IOGEAR and its connectivity solutions, please visit www.iogear.com. To subscribe to an RSS feed of IOGEAR press releases, please go to <http://lewiswire.com/us/index.php?client=15> and click on 'Subscribe to RSS'.

About IOGEAR

IOGEAR headquartered in Irvine, CA, offers innovative Consumer Electronics and IT solutions that enable convergence through connectivity in the home, at the office and on the go. Founded in 1999, the company provides a broad range of products that help integrate technologies in everyday life, share resources, decrease clutter and energy consumption, and reduce electronic waste.

The company is environmentally-conscious and emphasizes conserving natural resources to employees and customers through its GREEN initiatives. In addition, IOGEAR has partnered with Trees for the Future to plant one tree for every product purchased on its Web site or by members of its GREEN initiative partner program.

IOGEAR distributes throughout North and South America, Europe and Asia. For further information, please visit IOGEAR's Web site at www.iogear.com or the company's blog at www.iogear.com/blog/. IOGEAR can also be followed on Twitter @IOGEAR.

(c) 2009 IOGEAR. All rights reserved. IOGEAR and the IOGEAR logo are registered trademarks or trademarks of IOGEAR. Other company and product names may be trademarks of their respective owners.

###