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IOGEAR Enhances Convergence through Connectivity with New AVIOR Series Comprised of A/V Solutions for the Digital Home

Product family includes an array of connectivity solutions to ease A/V set-up pains for the consumer channel

Irvine, CA – August 24, 2009 – IOGEAR today announced its new AVIOR Series, providing a comprehensive suite for entertainment enthusiasts who want to bridge the gap between their computer and their media entertainment center.

The AVIOR Series includes IOGEAR's collection of switches, splitters, HDMI adapters, cables, mini-extendors and wireless USB transmitters and receivers to easily connect and network a multitude of home theater devices. The AVIOR Series features the HDMI Control Center that easily connects several HDMI devices, such as Blu-ray players, set-top boxes, game consoles, media servers and computers. It offers complete control and interaction from a wireless 2.4Ghz Multimedia Keyboard, which provides effortless navigation with a built-in laser trackball and scroll wheel. The AVIOR Series also features innovative wireless audio and video solutions that allow consumers to stream PC audio or video content, such as movies, music videos or pictures, to an in-room display within a distance of up to 30 feet.

“As we continue to make significant product advances in the A/V convergence space, it is important that our specialty installers have the dedicated solutions to meet all their A/V needs,” said Miranda Su, executive vice president of IOGEAR. “Our AVIOR Series provides solutions for resellers and installers, offering a comprehensive fleet of resources to create the most effective and clean A/V set-up.”



IOGEAR will continue to evolve and add to its AVIOR Series as it launches new A/V solutions. For more information on products within the AVIOR Series, please visit: avior.iogear.com

For further information on IOGEAR and its connectivity solutions, please visit www.iogear.com. To subscribe to an RSS feed of IOGEAR press releases, please go to <http://lewiswire.com/us/index.php?client=15> and click on 'Subscribe to RSS'.

About IOGEAR

IOGEAR headquartered in Irvine, CA, offers innovative Consumer Electronics and IT solutions that enable convergence through connectivity in the home, at the office and on the go. Founded in 1999, the company provides a broad range of products that help integrate technologies in everyday life, share resources, decrease clutter and energy consumption, and reduce electronic waste.

The company is environmentally-conscious and emphasizes conserving natural resources to employees and customers through its GREEN initiatives. In addition, IOGEAR has partnered with Trees for the Future to plant one tree for every product purchased on its Web site or by members of its GREEN initiative partner program.

IOGEAR distributes throughout North and South America, Europe and Asia. For further information, please visit IOGEAR's Web site at www.iogear.com or the company's blog at www.iogear.com/blog/. IOGEAR can also be followed on Twitter @IOGEAR.

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