



## **PRESS RELEASE**

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### **IOGEAR HANDS-FREE CAR KIT HARNESSSES POWER OF SUN AND VOICE**

***Solar Bluetooth® Caller Announce Hands Free Car Kit enables safe, green and cable free in-car communication***

**Las Vegas, NV – International CES 2011 – January 6-9 – Central Hall #13427 –**

[IOGEAR](#) today announced the availability of its [Solar Bluetooth Caller Announce Hands-Free Car Kit](#) (GBHFK331). Once paired with a Bluetooth enabled cell phone, the car kit announces detailed caller information from your cell phone's phonebook. The next-generation "speakerphone" uses the latest Bluetooth 2.1+ EDR specifications, integrated echo cancellation and noise suppression technology to provide clear, crisp and safe in-car communications.

After an initial AC charge, the IOGEAR™ Solar Bluetooth Caller Announce Hands-Free Car Kit's integrated solar panel harnesses the sun's energy to stay powered for up to eight hours of continuous talk time and up to 400 standby hours per charge. Integration of Bluetooth 2.1 + EDR technology eliminates the need for complicated cable clutter in the car.<sup>1</sup>

IOGEAR's new hands-free solar Bluetooth device also includes voice announce and multi-language support, making it a flexible traveling companion. Important features of the Solar Bluetooth Caller Announce Hands-Free Car Kit include:

- Caller Announce: Clearly hear who is calling before you answer the call.
- Store up to 1,000 contacts from a cell phone phonebook when paired with most

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<sup>1</sup> Compatible with any Bluetooth enabled cellular phone / PDA / Smart Phone with support for headset or hands-free functionality.

mobile phones

- Advanced echo cancellation and noise reduction for superior sound quality
- Up to eight hours continuous talk time and up to 400 hours standby time with a full charge under direct sunlight exposure
- Clear vocal feedback for informative messages such as 'power on', 'phone is ready for use' and 'pairing successful' in multiple languages; English, Spanish, French & Italian.
- Auto power shut off after 15 minutes for power saving

*"Our vehicles are filled with enough clutter and distractions," states Bill Nguyen, senior marketing manager at IOGEAR. "By using power from the sun instead of cables and eliminating the need to handle a phone while driving, we're creating a safer and cleaner driving experience."*

IOGEAR's Solar Bluetooth Caller Announce Hands-Free Car Kit comes with windshield and visor mounts, Micro-USB cable and vehicle charging adapter and has an MSRP of \$89.99.

IOGEAR is committed to empowering consumers to enjoy life through eco-efficient technology. The company strives to protect the environment by continuously adopting corporate practices that save energy, preserve natural resources and minimize the amount of waste produced. The Solar Bluetooth Caller Announce Hands-Free Car Kit adds another connectivity solution to IOGEAR's range of eco-friendly products. For more information on IOGEAR's green initiatives, visit: [iogear.com/green/](http://iogear.com/green/).

For further information on IOGEAR and its connectivity solutions, please visit:

[iogear.com](http://iogear.com). Follow IOGEAR on [Twitter](#), the [company blog](#), and become a fan on [Facebook](#) for additional industry, company and product details.

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### **About IOGEAR**

IOGEAR, headquartered in Foothill Ranch, Calif., manufactures innovative Home Electronics and Information Technology solutions that enable convergence through connectivity. Founded in 1999, the company develops products that help integrate technologies, share resources,

decrease clutter and energy consumption, and reduce electronic waste. IOGEAR distributes throughout North and South America, Europe and Asia.

The company emphasizes the conservation of natural resources to both employees and customers through its GREEN initiatives program and "Road to a Million Trees" campaign. In partnership with Trees for the Future, one tree is planted for every product purchased on the IOGEAR site or through an IOGEAR GREEN initiative partner.

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