



## **PRESS RELEASE**

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### **IOGEAR WIRELESS 3D MEDIA KIT STREAMS A TIDAL WAVE OF CONTENT**

**One device to stream Full HD, 3D and digital audio content from up to six A/V devices as well as USB keyboard and mouse integration make the Wireless 3D Media Kit a hub of digital home activity.**

**Las Vegas, NV – International CES 2011 – January 6-9 – Central Hall #13427 –** At the 2011 International Consumer Electronics Show, [IOGEAR](#) today announces the Wireless 3D Media Kit (GW3DKIT), the company's first device to wirelessly stream HD audio/video and offer 3D support up to 100 feet away. Six different A/V devices can be connected and stashed away for discrete, uninhibited performance.

Leveraging its own integrated private Wi-Fi (802.11n), the IOGEAR™ Wireless 3D Media Kit broadcasts with almost no latency and no interference from nearby wireless routers. Content can be streamed to a total of four wireless 3D receivers simplifying the process of setting up multi-room or multi-display environments with additional freedom to install displays in non-traditional locations without worrying about line-of sight placement.

The Wireless 3D Media Kit consists of a wireless 3D transmitter and wireless 3D receiver with various connectors including HDMI®, Component, Composite, VGA, and USB. Users can connect a Blu-ray player, DVR/Set-top Box, DVD player, Media Server, computer or even a VCR and stream the content 100 feet through the air.

A USB port on the GW3DKIT can serve as a wireless keyboard /mouse connection allowing mobile control of a home theater PC or laptop within the 100 foot 3D receiver

radius. Full access to stored videos, photos and music or management of online social media or work content is a breeze when combined with an IOGEAR wireless keyboard.<sup>1</sup>

*“There is growing interest in 3D as major display manufacturers continue developing the technology to be more affordable and compelling,”* says Bill Nguyen, senior marketing manager for IOGEAR. *“Our Wireless 3D Media Kit serves a complementary role that allows consumers to experience 3D, HD or standard definition content with more ease than ever before.”*

Additional features of the IOGEAR Wireless 3D Media Kit (GW3DKIT) include:

- Supports Full HD 1080P 60Hz, 3D content and 5.1 channel audio
- Inputs: 4 HDMI, 1 Composite, 1 VGA with adapter for Component, 1 USB
- Outputs: 1 HDMI, 1 USB
- Use with HD and non-HD devices
- Built-in IR allows user control of hidden source devices
- No software or driver installation necessary

The GW3DKIT Wireless 3D Media Kit will ship in Q1 2011, pricing will be announced soon.

For more information on IOGEAR and its connectivity solutions, please visit: [iogear.com](http://iogear.com). Follow IOGEAR on [Twitter](#), the [company blog](#), and become a fan on [Facebook](#) for additional industry, company and product details.

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### **About IOGEAR**

IOGEAR, headquartered in Foothill Ranch, Calif., manufactures innovative Home Electronics and Information Technology solutions that enable convergence through connectivity. Founded in 1999, the company develops products that help integrate technologies, share resources, decrease clutter and energy consumption, and reduce electronic waste. IOGEAR distributes throughout North and South America, Europe and Asia.

The company emphasizes the conservation of natural resources to both employees and customers through its GREEN initiatives program and “Road to a Million Trees” campaign. In

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<sup>1</sup> See [IOGEAR's Wireless keyboards](#) for added functionality. Source device must support USB HID keyboard device and USB HID-compliant mouse in order to have the keyboard and mouse functionality.

partnership with Trees for the Future, one tree is planted for every product purchased on the IOGEAR site or through an IOGEAR GREEN initiative partner.

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