



PRESS RELEASE

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IOGEAR Advances Video Streaming with Wireless 3D Digital Kit

The latest A/V streaming kit wirelessly transmits 1080p HD / 3D video content and 5.1 digital audio up to 100 feet, through standard walls.

Foothill Ranch, Calif. – November 08, 2011 – [IOGEAR](#), a leader in convergence through connectivity products, announces the Wireless 3D Digital Kit (GW3DHDKIT), which reduces cable clutter and provides flexible and reliable 1080p HD and 3D content for up to two rooms. Relying on the robust 5GHz wireless spectrum, the Wireless 3D Digital Kit does not require a line-of-sight placement, and delivers uncompressed full 1080p, 3D content and 5.1 digital audio up to 100 feet.

The IOGEAR Wireless 3D Digital Kit consists of a transmitter and receiver with connections that allow it to stream standard, HD or 3D resolution content from up to two HDMI® enabled devices. Included with the kit are an IR blast cable, a remote control, and two power adapters. To add a second room, one HDTV can connect directly to the transmitter's loop-through (local) port, while a second HDTV simultaneously receives content via the wireless receiver. For the "Floating HDTV" set-up connect two HD or 3D media sources to the wireless transmitter while a wall-mounted TV receives content from the connected wireless receiver.

By supporting devices such as 3D Blu-ray and DVD players, DVR/set-top boxes and game consoles, the Wireless 3D Digital Kit allows users to keep their components neatly out-of-sight and keep the focus on their celebrated HD / 3D TV. Perfect as a DIY retrofit solution, the built-in Infrared (IR) pass-through allows user control over source devices that are hidden away in a different location. Additionally, the GW3DHDKIT is HDCP 2.0 Compliant and requires no software or driver installation.

"Our Wireless 3D Digital Kit advances the technology of streaming content and fits perfectly for those who already have a 3D display or are planning to get one," said Bill

Nguyen, Senior Marketing Manager for IOGEAR. “The GW3DHDKIT offers an easy, affordable way to stream both HD and 3D entertainment discretely with multiple retrofit and installation options.”

The Wireless 3D Digital Kit is housed in a sleek black casing with rounded edges, giving it a modern but understated appearance. The unobtrusive transmitter, receiver, IR blast cable and remote control underscore just what a powerful device the Wireless 3D Digital Kit really is. Then innovation required to stream high-bandwidth 3D and 1080p content up to 100 feet through standard walls is a testament to IOGEAR engineering.

For its initial launch, the Wireless 3D Digital Kit will be available online at Costco.com. A nationwide roll-out that includes shop.IOGEAR.com, brick and mortar stores and online resellers will happen before the end of the year. MSRP of the Wireless 3D Digital Kit is \$379.95

For more information on IOGEAR and its connectivity solutions, please visit:

www.iogear.com. Follow IOGEAR on [Twitter](#), the [company blog](#), and become a fan on [Facebook](#) for additional industry, company and product details.

About IOGEAR

IOGEAR, headquartered in Foothill Ranch, Calif., manufactures innovative Home Electronics and Information Technology solutions that enable convergence through connectivity. Founded in 1999, the company develops products that help integrate technologies, share resources, decrease clutter and energy consumption, and reduce electronic waste. IOGEAR distributes throughout North and South America, Europe and Asia.

The company emphasizes the conservation of natural resources to both employees and customers through its GREEN initiatives program and “Road to a Million Trees” campaign. In partnership with Trees for the Future, one tree is planted for every product purchased on the IOGEAR site or through an IOGEAR GREEN initiative partner.

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