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## **IOGEAR Introduces Solar Bluetooth Hands-Free Car Kit**

*Solar energy enables hands-free communication and cord-free charging*

**CES 2010, Las Vegas, NV and Irvine, CA – January 7, 2010** – [IOGEAR](#) today announced the availability of its Solar Bluetooth Hands-Free Car Kit (GBHFK231). The new car kit allows consumers to talk hands-free and charge cord-free while driving. Consumers can pair the device with any Bluetooth enabled cellular phone or Smart Phone.

An ideal solution for consumers looking to cut the cord in the car, the Solar Bluetooth Hands-Free Car Kit includes:

- Enjoy hands-free talking with the solar-powered Bluetooth speakerphone
- Multi-point connection: Switch between two phones and answer the phone that rings
- Windshield and visor mounting bracket included
- One full charge provides up to 11-13 hours continuous talk time
- Superior echo cancellation and noise reduction
- Bluetooth 2.1 + EDR provides easy pairing and robust signals
- Dedicated volume and mute buttons provide intuitive user experience
- Micro-USB cable and vehicle charging adapter included

“People often forget to charge their car kit and are left fumbling with cords while driving in order to recharge the kit and stay connected without breaking the hands free law in several states,” said Miranda Su, executive vice president of IOGEAR. “Our Solar Bluetooth Car Kit works with any Bluetooth-enabled device and harnesses solar energy to keep it charged on-the-go.”

IOGEAR is strongly committed to empowering consumers to enjoy life through eco-efficient technology. It strives to protect the environment by continuously adopting corporate practices that save energy, preserve natural resources and minimize the amount of waste produced. The Solar Bluetooth Hands-Free Car Kit adds another connectivity solution to IOGEAR's range of eco-friendly products. For more information on IOGEAR's green initiatives, visit: <http://www.iogear.com/green/>

IOGEAR's Solar Bluetooth Hands-Free Car Kit is available immediately at a MSRP of \$69.95.

For further information on IOGEAR and its connectivity solutions, please visit [www.iogear.com](http://www.iogear.com). Follow IOGEAR on [Twitter](#), the company [blog](#) and become a fan on [Facebook](#) for additional industry, company and product details.

#### **About IOGEAR**

IOGEAR headquartered in Irvine, CA, offers innovative Consumer Electronics and IT solutions that enable convergence through connectivity in the home, at the office and on the go. Founded in 1999, the company provides a broad range of products that help integrate technologies in everyday life, share resources, decrease clutter and energy consumption, and reduce electronic waste.

The company is environmentally-conscious and emphasizes conserving natural resources to employees and customers through its GREEN initiatives. In addition, IOGEAR has partnered with Trees for the Future to plant one tree for every product purchased on its Web site or by members of its GREEN initiative partner program.

IOGEAR distributes throughout North and South America, Europe and Asia. For further information, please visit IOGEAR's Web site at [www.iogear.com](http://www.iogear.com) or the company's blog at [www.iogear.com/blog/](http://www.iogear.com/blog/). IOGEAR can also be followed on Twitter @IOGEAR.

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